40th Walk for a Million

The 40th anniversary marks an important milestone for the Macau Walk for a Million, an event that has thrived despite all the hardships. Organized by the Charity Fund From the Readers of Macao Daily News, the event has continuously been supported by the Macao residents for 40 years.

The 40th Walk for a Million is held on December 10, 2023, both online and offline for the first time. Participants from associations and all sectors of society are welcomed to take to the streets to walk for a good cause. While based on the success of holding the event online in the past three years, the organizer will continue to open the online channel for the public, wherever they are, to participate in this charity walk free of limitations.

In 1984, in response to an initiative of the Macao Daily News, a group of enthusiastic people founded the Charity Fund From the Readers of Macao Daily News with the purpose of carrying out charity works in an organized manner. Holding the tenet of "All for one and one for all", the first Macau Walk for a Million made its debut on December 2, 1984 to raise money for charity. Afterwards, this charity tradition was carried on and the event was held consecutively every year for over thirty years, regardless of conditions of weather or society, and the torch of charity has been passing down through generations. As an organization supported by the public and serving the public, the Charity Fund has always ensured that every penny raised by the Walk is used for charity purposes, such as emergency relief, student grants, poverty alleviation, and support for the underprivileged. By joining hands with the Government of the Macao Special Administrative Region and charitable and welfare organizations of all sectors, the Charity Fund has devoted itself to providing better social security services.

The Walk for a Million has long become an annual charity carnival in Macao. Each year, it is enthusiastically supported by Macao community. People from all sectors of the society, regardless of their nationalities, races, classes, occupations, religions, and ages, take an active part in the event, with the purpose of helping those in need. Such acts of generosity support the smooth operation of the Charity Fund and the expansion of its charity services, which in turn benefit the local community. Based on the principle "Little drops of water make a mighty ocean," the Walk for a Million has raised its funds by receiving countless small donations. In the meantime, the event reinforces the core values of the Macao society by promoting social equity, advocating good customs, such as solidarity, mutual care and mutual assistance.

Keeping in mind the original intention, all members of the Charity Fund will continue to promote the development of local charity and public welfare undertakings, hence improving social harmony in the local community. We sincerely hope that all sectors of the society will continue to support the Walk for a Million campaign. As the saying goes, "Making generous contribution for the greatest contentment".

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