

40th Anniversary of Television Broadcast in Macao

In 2024, the television broadcasting industry in Macao celebrates its 40th anniversary. To share the joy with the Macao population, Macao Post and Telecommunications Bureau issues commemorative stamps of this theme, which is a precious stamp collection.

On May 13, 1984, TDM TV channel officially commenced its broadcasting, airing self-produced news, programs, and large-scale outdoor shows in both Chinese and Portuguese languages on the same channel and in different time slots. Since then, many classic productions have been created, accompanying the local population through years. Over the past 40 years, TDM – Teledifusão de Macau, S. A. has established an inseparable connection with various sectors of the society.

Adhering to the principle of being a news-oriented broadcaster, TDM is committed to fulfilling its important role as a pragmatic communicator. Through its television, radio, and multimedia platforms, TDM provides the audience with news, information, and programs primarily in Chinese and Portuguese. At the same time, it complements the governance of the Macao SAR Government, and acts as a bridge between the government and the general public, establishing itself as a trustworthy organization of public broadcasting service. TDM also provides support services for residents in receiving basic television channels, including over 40 television channels.

Deeply rooted in Macao, TDM strives to serve the local audience. In 2023, with the extension of coverage of TDM TV channel to the Pearl River Delta that has a population of 100 million, and the continuous development of integrated media, TDM enables a wide range of audience, both in the Pearl River Delta and overseas, to watch Macao news, programs, and events in their entirety. This greatly expands the geographical reach of Macao's information dissemination. TDM fully cooperates in accordance with the national policies of the Motherland, closely aligns with the development direction of the Greater Bay Area, the Guangdong-Macao In-Depth Cooperation Zone in Hengqin, and the Macao SAR Government, and strengthens relevant reporting and program production. In 2024, TDM's Hengqin Newsroom officially commences its operations, further promoting the circulation of information between Hengqin and Macao, and providing support for the integration of the two regions.

Through its satellite television channel that targets the Asia-Pacific region, TDM expands its overseas outreach and serves as a platform for Chinese and Portuguese cultural communication. In line with Macao's positioning as “One Centre, One Platform, One Base”, TDM promotes cooperation between China and Portuguese-speaking countries, facilitating the exchange of information between the two sides. Additionally, TDM introduces a variety of language programs to meet the information needs of foreign residents in Macao.

With unwavering commitment to serving Macao, TDM enters its 40th year of television broadcast. Upholding the spirit of “Infinite Energy and Talent”, TDM will wholeheartedly build a television broadcasting industry that fills the public with pride. TDM will walk alongside the citizens through thick and thin, capture the beauty of Macao's

people and stories, and display the successful implementation of “One Country, Two Systems” to the world.

TDM – Teledifusão de Macau, S. A.